

ORDER



Orders
Order / Rev: 219154
Alt Order #:
Product Desc: Political
Estimate: 2579
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Bill Farmer State Representative
Demographic: A25-54
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	1	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$3,500.00	\$2,975.00	0.00
Totals	1	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	11/05/12	11/05/12	Mon Hour 3	CM	10-11p	M- - - - -	:30	1	\$3,500.00	P2	0.00	NM	1	\$3,500.00
				Monday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/05/12	11/11/12	M- - - - -	1	\$3,500.00	0.00								
													Totals	1	\$3,500.00